

# TYPES OF INTRODUCTIONS

**1. Begin with a brief incident or anecdote related to the point you plan to make in your essay.**

- Until Harrah's introduced casino gambling, Joliet, an Illinois steel town 40 miles from Chicago, was a depressed place, with high unemployment, low wages, and slum conditions. With the coming of the casino, the city enjoyed a remarkable economic rebirth. Jobs were created, opportunities for businesses multiplied, and the place became a magnet for investment in new housing, businesses, restaurants, and motels. While gambling is known to harm millions of Americans, the revitalization of Joliet demonstrates that its overall effect on a community can nevertheless be positive.

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**2. State a provocative idea in an ordinary way or an ordinary idea worded in a provocative way.**

- Gambling casinos pay higher wages to their employees than almost any other business except salmon fisheries in Alaska. In spite of its potential for positive economic effects, however, the gambling industry harms American society more than it helps.

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**3. Use a quotation from the prompt, from one of the sources, or from your reading, your experience, etc.**

- “All you need is a dollar and a dream.” These catchy words have enticed millions of gullible New Yorkers into throwing their money away with the hope that they’ ll win the state lottery. Because low-income people play the Lottery more often than well-off people, the lure of gambling harms them more than it does others.